

“Wireless Innovation and Technology Partnering Mission to Canada”
Sept. 21 - Oct. 2, 2003

- ✧ **To facilitate technology transfer and commercialization activities under CEPA initiatives**
- ✧ **To foster business opportunity through information and technology exchanges with National Research Council of Canada (NRC) and Communication Research Centre (CRC)**
- ✧ **To participate in the Wireless Industry Congress 2003 and the 5th Annual Asia Pacific Venture Capital & Partnering Forum**

Organizers: Consulate General of Canada (CGC)
National Research Council of Canada (NRC)
Hong Kong Productivity Council (HKPC)

Supporting Organizations:

Innovation and Technology Commission, HKSAR (ITC)
Federation of Hong Kong Industries (FHKI) *(TO BE CONFIRMED)*
Hong Kong Electronics Industries Association (HKEIA) *(TO BE CONFIRMED)*
America Hong Kong Electronics Association (AHKEA)
Hong Kong Wireless Technology Industry Association (WTIA)

We would like to invite you to participate in a study mission to attend the “Wireless Innovation and Technology Partnering Mission to Canada” to be held this September in Canada.

Nature and Objective

The Consulate General of Canada, the National Research Council of Canada and the TechMart of the Hong Kong Productivity Council are organizing an "**Wireless Innovation and Technology Partnering Mission to Canada**". The group will participate in "**Wireless Industry Congress 2003**" (www.wic2003.com) in Ottawa, and visit leading wireless and electronics related companies/organizations in Calgary and Vancouver.

The purpose of the mission is to promote the opportunities of the HK's wireless/electronics industry in view of CEPA initiatives. It is also a platform to identify innovative projects (wireless, computer, telecom equipment, fiber optic technology, photonics and magnetic etc) from NRC and companies in Canada, for business matching and technology collaboration.

The **objectives** of the mission are:-

- ✓ Through this experience-sharing journey, foster the growth of business opportunities and technology commercialization.
- ✓ Through “Technology Transfer and Commercialization Forum,” direct contacts and meetings with CEOs and respective officials will be arranged in order to build up better business network and seek more partners
- ✓ To understand the investment and market environment in business matching section and The Wireless Industry Congress 2003 and The 5th Annual Asia Pacific Venture Capital & Partnering Forum.

Duration

September 21 – October 2, 2003 (Sunday to Thursday)

Who Should Participate

- **Corporate Executives: CEOs, COOs, CFOs, VPs, directors and managers of business development, planning and strategy, sales and marketing**
- **Wireless Professionals: CIOs, VPs, directors and managers of networking, application development, telecom, procurement, mobile computing**

Preliminary Schedule

<i>Day</i>	<i>Date</i>	<i>Time</i>	<i>Activities</i>
1.	Sept 21 (Sunday)	Noon	Departure from HK to Canada, Ottawa
		Evening	Arrive Ottawa at the same day
2	Sept 22 (Monday)	AM-PM	Morning briefing session Attending Wireless Industry Congress 2003 (Day 2) Keynote Speech II , Exhibition or Workshop Sessions: - Wireless piconets - Wireless LANs - Systems/platforms for wireless - Start up companies briefing
		Evening	Dinner / Reception (Hosted by WIC)
3	Sept 23 (Tuesday)	AM-PM	Morning briefing session Attending Wireless Industry Congress 2003 (Day 3) Keynote Speech III, Exhibition or Technical Sessions : - Applications, services and market direction - Advanced research - Current regulatory environment - Business Environment (exit strategies) - Start up companies briefing

		PM	Technology Transfer Partnership with Communications Research Centre (CRC), Ottawa Centre <ul style="list-style-type: none"> - Welcome speech by Director General of the Institute for Terrestrial Wireless (TW)/CRC (www.crc.ca) - Technology transfer activities - Site Visit
		Evening	Networking Dinner with Canadian trade associations (Canadian Wireless Telecommunications Association) and entrepreneurs (Presentation by Canadian trade associations & HK leading entrepreneurs)
4	Sept 24 (Wednesday)	AM	Morning briefing session Technology Transfer Partnership with National Research Council of Canada (NRC), Ottawa Centre <ul style="list-style-type: none"> - Welcome speech by Director General of the Institute for Microstructural Sciences/NRC - IMS research program overview, including existing R&D collaboration with researchers in Hong Kong; - IMS technology transfer activities; - Overview of the new Canadian Photonics Fabrication Center (construction to be completed in Sept. 2003). - Overview of the Industry Partnership Facility (an incubator for start-up and spin-off companies) - Broadening of relationship between HKPC and IMS on technology partnership - Site Visit
		PM	Site Visit: Nortel, Ottawa (www.nortelnetworks.com)
5	Sept 25 (Thursday)	AM	Departure from Ottawa to Calgary Arrive Calgary at the same day Morning
		PM	Technology Transfer Partnership with TRLab <ul style="list-style-type: none"> - Network for Emerging Wireless Technologies (www.newt.trlabs.ca) - Technology transfer activities - Site Visit (Lunch to be hosted by TRLab)
		Evening	Networking Dinner with Canadian trade associations and entrepreneurs (Presentation by Canadian trade associations & HK leading entrepreneurs)
6	Sept 26 (Friday)	AM-PM	Visit 2 companies: *NovAtel Inc. (www.novatel.ca) and Nortel Networks – Wireless (www.nortelnetwork.com)
7	Sept 27 (Saturday)	AM	Free
		PM	Departure from Calgary to Vancouver, Arrive Vancouver at the same day afternoon
8	Sept 28 (Sunday)	AM-PM	Free

9	Sept 29 (Monday)	AM-PM	Morning briefing session Attending The 5 th Annual Asia Pacific Venture Capital & Partnering Forum (Day 1):- <ul style="list-style-type: none"> - Registration - Opening Remarks / Lunch - Country Intelligence by NRC - Company Visits - Networking Reception - Dinner & Keynote Speaker
10	Sept 30 (Tuesday)	AM	Attending The 5 th Annual Asia Pacific Venture Capital & Partnering Forum (Day 2) <ul style="list-style-type: none"> - Continental Breakfast - Opening Remarks - Technology Companies Presentations - Lunch & Keynote Speaker
		PM	Technology partnering roundtable and Visiting NRC Institute* , National Research Council of Canada, Vancouver Centre (Optic, Wireless & Fuel Cell) <ul style="list-style-type: none"> - Technology transfer activities - Site Visit (Lunch to be hosted by NRC)
		Evening	Attending The 5 th Annual Asia Pacific Venture Capital & Partnering Forum (Day 2) <ul style="list-style-type: none"> - Awards Banquet
11	Oct 1 (Wednesday)	AM	Departure from Vancouver, Canada
12	Oct 2 (Thursday)	PM	Arrival at HK

CGC – Consulate General of Canada

NRC – National Research Council of Canada

CRC – Communications Research Centre

* - Proposed

NB: Programme is subject to change, for further information please contact us at Tel:+852 2788 5372 or Email: helenl@hkpc.org

Fee (Participation fee per person)

Total fee including a round trip economy class group air- ticket:-

Option 1: HK – Ottawa – Calgary – Vancouver – HK	(HK\$32,000.00)
Option 2: HK – Ottawa – Calgary – HK	(HK\$26,000.00)
Option 3: HK – Vancouver – HK	(HK\$20,000.00)

Hotel accommodation for 2 persons occupying, optional single room at an additional charge per night:-

Option 1: HK – Ottawa – Calgary – Vancouver – HK	(HK\$8,000.00)
Option 2: HK – Ottawa – Calgary – HK	(HK\$4,000.00)
Option 3: HK – Vancouver – HK	(HK\$4,000.00)

1. Daily American breakfast;
2. Networking Dinners, lunches & dinners;
3. Transportation between airport and hotel and daily transportation as per itinerary;
4. Entrance fee for Wireless Congress 2003 and the 5th Annual Asia Pacific Venture Capital & Partnering Forum (exhibition only);
5. Souvenirs for visiting organizations;

The participation fee does not include visa fee, airport tax, etc. Travel and hotel accommodation will be arranged by a licensed travel agent.

Pre-mission Meeting

HKPC will send one staff member to accompany the mission as coordinator. Mission members will be invited to meet at the Council for selection of mission leader and to prepare the necessary ground works for a properly coordinated and successful mission. Participants will be notified the exact time and date of the meeting in due course.

General Information

As only a limited number of places are available, applications will be considered on a first-come-first-serve basis. Please note that final acceptance of participants will be made by the organizer. Participation fee will be fully refunded if the applicant is not accepted. However, the organizer reserves the right to cancel the study mission due to some uncontrollable situations.

Should an applicant withdraw from the study mission, only 50% of the payment made will be refunded.

Visa Application

Participants are required to apply their visa.

Application

Please complete the attached application form and send it back together with a crossed cheque payable to the **Hong Kong Productivity Council**, TechMart, HKPC Building, 78 Tat Chee Avenue, Kowloon. **Attention to: Miss Helen Leung**

Deadline for Application

Applications should reach the Council on or before **28th August, 2003**.

Special Arrangement

Applicants who wish to stay behind or require special arrangements for connecting flights to other places at the end of the mission should provide details in the application form. Any additional costs will have to be borne by the individual applicants.

Enquiries

For mission enquiries, please contact **Miss Helen Leung, TechMart, Hong Kong Productivity Council** at Tel: (852) 2788 5372 or Fax to (852) 2788 5413, or e-mail: helenl@hkpc.org

For technology or trade enquiries, please contact **Mr Brian Wong, Commercial Officer, Consulate General of Canada** at Tel: (852) 2847 7482 or Fax (852) 2847 7441, or email: brian.wong@dfait-maeci.gc.ca

Please circulate to the interested parties.

APPLICATION FOR ENROLMENT

***“Wireless Innovation and Technology Partnering Mission to Canada”
Sept. 21 - Oct. 2, 2003***

Please complete in BLOCK LETTERS

PART A: PERSONAL PARTICULARS

(*Note: Names indicated here should appear the same as in your travel document)

Name in full

Family Name*Dr./Mr./Mrs./Ms/Miss. _____

Given Names _____

In Chinese _____ Travel Document No _____

Name of Company _____

Position / Title _____

Contact Telephones (Office) _____ (Mobile) _____

E-mail _____ Fax _____

Correspondence Address _____

PART B: APPLICATION FEE

***Please √ the appropriate box**

Option 1: HK – Ottawa – Calgary – Vancouver – HK

Mission Fee HK\$32,000.00 **or**

Single Room Supplement HK\$ 8,000.00

Option 2: HK - Ottawa – Calgary - HK

Mission Fee HK\$26,000.00 **or**

Single Room Supplement HK\$ 4,000.00

Option 3: HK - Vancouver - HK

Mission Fee HK\$20,000.00 **or**

Single Room Supplement HK\$ 4,000.00

Enclose payment for this sum (Cheque No. _____).....=

HK\$

Total Fee

Special Arrangements (please specify)_____

Signature _____ Date _____

Note: Please enclose a passport size photo for the mission brochure.

IMPORTANT:

1. HKPC has adopted a Personal Data (Privacy) Policy. The policy statement is available at HKPC enrolment counters for collection. You may also contact our Personal Data Controlling Officer for further details.
2. HKPC reserves the right to reject any application in any circumstances and for whatever reasons. Payment of fees should only be construed as conditional acceptance of application.

If you do not wish to receive such messages from us, please mark the box and fax 2788 5700 so that we can stop sending you our message in future.