

“Wireless Innovation and Technology Partnering Mission to Canada”
Wireless 2005 - The 17th International Conference on Wireless Communications”
July 10 – 13 (Calgary) and July 14-16 (Vancouver) 2005

Organizers:	Consulate General of Canada, Hong Kong Monte Jade Science and Technology Association of Hong Kong
Supporting Organizations: (in alphabetical order)	Alberta Government Hong Kong Office Hong Kong SAR Commerce, Industry and Technology Bureau Canada China Business Council (Shenzhen office) Hong Kong Internet Services Providers Association Hong Kong Productivity Council Hong Kong Wireless Technology Industry Association Internet and Telecom Association of Hong Kong Information Software Industry Association

We would like to invite you to participate in a business mission, the “Wireless Innovation and Technology Partnering Mission to Canada” to be held this July.

The objectives of the mission are:-

- ✓ To establish business links and seek potential partners through a business matching program and direct contacts and meetings with respective officials including TRILabs.
- ✓ To learn about the business and market environment
- ✓ To gain insight on the Canadian wireless sector through company visits and participation at Wireless 2005 – the 17th International Conference on Wireless Communications www.cal.trilabs.ca/wireless, Calgary

Topics covered at the Wireless 2005 Conference (Details please refer to website www.cal.trilabs.ca/wireless see below)

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|-----------------------|-----------------------------|
| • MIMO | • Location based technology |
| • AD-HOC | • OFDM |
| • Ultra-Wideband | • Protocols |
| • Modulation/Decoding | • Systems |
| • Circuits/Systems | • Channel |

Who Should Participate

- Corporate Executives involved with business development, planning and strategy, sales and marketing
- Wireless Professionals: Researchers; technical personnel, personnel engaged in policy and standards; operating managers and academics.

Duration : July 10 – 13 (Calgary) and July 14-16 (Vancouver)

Travel information:

Each mission member is fully responsible for his own travel & accommodation costs. The organizers will facilitate logistics arrangement. Please note the following itinerary, estimated expenses and hotel information.

Air Ticket: HK – Calgary – Vancouver – HK (~ HK\$12,600)
Hotel charge: Calgary: Coastal Plaza Hotel ~ @CAD:\$134/night (Special rate for Wireless 2005 delegates) or alternatives
Vancouver: ~ @CAD:\$180/nite (4-star hotel) Novatel
Entrance fee: Wireless 2005 (CAD \$550); (Special package for HK participants)
Transportation: CAD\$100 (local ground transport)

Total estimate costs: ~ HK\$23,000

Exchange rate: C\$0.1579 = HK\$1

Deadline for Application: On or before June 3, 2005

Tentative Program (To Be Finalized by July 1)

City	Date	Time	Events (Tentative)
HK	July 10 Sun	13:20	Depart HK for Calgary
Calgary		14:23	Arrive Calgary
	July 11 Mon	AM	Company Visits: - Calgary Technology Inc. www.calgarytechnologies.com
		PM	- Wilan www.wilan.com
		Evening	Social activities Calgary Stampede (optional) – http://calgarystampede.com
	July 12 Tue	Morning	TRLabs Wireless 2005 Conference www.cal.trilabs.ca/wireless (5 concurrent streams) - MIMO (Multiple-input multiple-output) - AD-HOC - ULTRA Wideband - Modulation/Decoding - Circuits/Systems
		Afternoon	- MIMO - AD-HOC - Location - OFDM - Protocols
	July 13 Wed	Morning	TRLabs Wireless 2005 Conference (5 concurrent streams) - Protocols - Systems - Channel - Modulation/Decoding - Circuits/systems
		Afternoon	Tripartite Wireless Partnering Roundtable (China/HK/Canada) and one-on-one business meetings Venue: Coastal Plaza Hotel (TBC)
Vancouver		19:30	Depart Calgary for Vancouver
		19:55	Arrive Vancouver
	July 14 Thur	AM/PM	Tripartite Wireless Partnering Roundtable (China/HK/Canada) and one-on-one business meetings - members of WINBC including 2005 Award winners: <u>Subsectors covered:</u> - Application Servers and data distribution devices - Games for cell phones and network operators - Network hardware products - Software products for devices and networks - Mobile payment
	July 15 Fri	AM/PM	Company Visits - Sierra Wireless www.sierrawireless.com - Tranzeo www.tranzeo.com - Advanced Interactive Inc. www.advancedinteractive.com - National Research Council of Canada www.nrc.ca
	July 16 Sat	14:30	Depart Vancouver for Hong Kong
HK	July 17 Sun	18:55	Arrive Hong Kong

If you are interested in this mission or wish to obtain more information, please contact:

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Other contacts:

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